

Email Subject: Are your handicapped parking spaces in need of a makeover?

Email Content:

Greetings Chamber Members,

When is the last time you assessed the condition of your business' handicapped parking spaces? Do they need some new paint or an updated sign? [Age Friendly Jackson Hole](#) (AFJH) is here to provide some guidance!

Who will you impact?

AFJH recently completed a comprehensive audit of the Town's handicapped parking spaces; **32.6%** of the 313 private business spaces that were reviewed are in need of repair. Upgrading your handicapped parking spaces will make your business more inviting to all individuals, and especially those who face mobility challenges.

What features are important to user-friendly handicapped spaces?

- Clear signage
- Bright blue paint – wheelchair icon and/or curb marking



Is it time for an upgrade? Here's what's next!

- 1) Identify which components you plan to update. Will you order new signs, re-paint your spaces, or both?
- 2) Contact your preferred vendor or [Include name of any chamber members who have agreed to provide members with a discount?] who has offered to provide Chamber members with special pricing on new signs.
- 3) Take a before photo, install your fresh new markings, and send AFJH a before and after photo so we can recognize your great work!